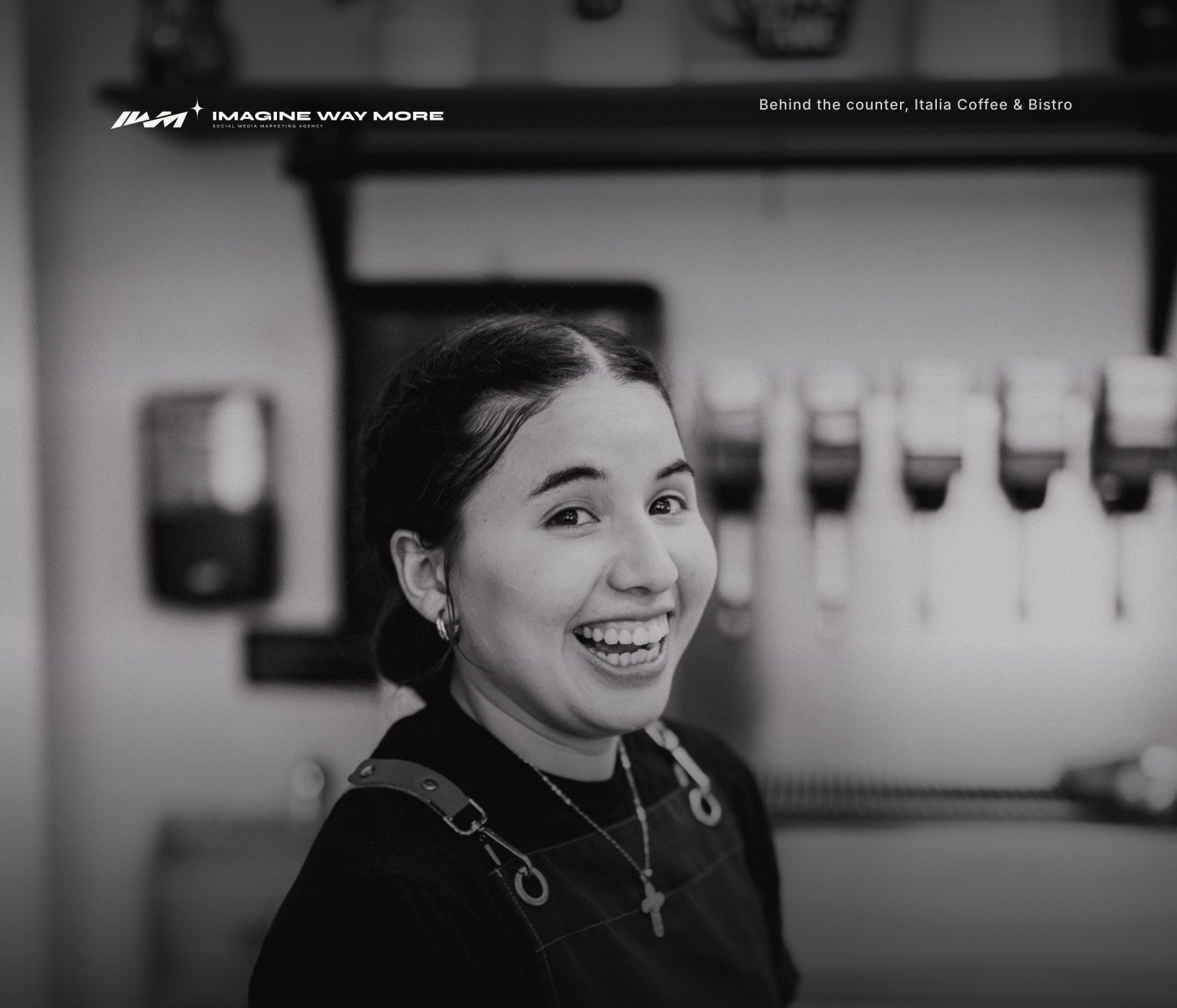
IMAGINE WAY MORE
SOCIAL MEDIA MARKETING AGENCY



Behind the counter, Italia Coffee & Bistro

CLIENT GUIDE · MONTHLY PLANS

# Change or Cancel Your Plan

Upgrade, downgrade, pause or stop. The terms for each plan, and how to ask.

IMAGINE WAY MORE LLC · LOS BANOS, CA

BY GABRIEL ORTIZ LEPE



Filming a business owner interview, Los Banos

01 YOUR PLAN'S TERMS

# What each plan says

As on imaginewaymore.com. A signed agreement, if you have one, has the final word.

| PLAN | TERMS |
|---|---|
| **Social Media Marketing** | Month to month. 30 days' notice to stop. Billed monthly by card through Square. |
| **Way More Ads: One Ad** | Month to month. 30 days' notice to stop. |
| **Way More Ads: Boost** | Month to month. 30 days' notice to stop. |
| **Way More Ads: Boost + Monthly Brand Shoot** | Month to month. 30 days' notice to stop. |
| **Way More Ads: Showcase** | Month to month. 30 days' notice to stop. |
| **Editing: White-Label Partner** | Month to month. 30 days' notice to stop. Custom quote. |
| **Website care plan** $99 a month | Optional, after launch. Not included in any package. Month to month. 30 days' notice to stop. |
| **Drone: The Aerial Program** | $700 billed the 1st for 12 months. |

# Up, down, pause or stop

## Upgrade

Moving up, like Starter to Steady or Boost to Showcase? Send the request. We confirm the new plan, the price and the start date by email before anything changes.

## Downgrade

Moving to a smaller plan works the same way. We confirm the new plan, the price and the date by email before anything changes.

## Pause

Pausing isn’t a set option on any plan. Ask anyway: tell us how long and why. We reply within one business day with what we can do.

## Cancel

Send the request any time, with 30 days’ notice. We confirm your last billing date and your last delivery in writing.

ENDING WAY MORE ADS?

Your ad budget goes to Facebook on your own card, separate from our fee. We pause your ads on your last day, or sooner if you ask. It’s your ad account, so you can also pause them yourself anytime. Post your own ads? Pause or end any boost yourself.

# One short form

**01** **Open the form**
imaginewaymore.com/plan-change

**02** **Pick your plan and what you want**
Upgrade, downgrade, pause, cancel or something else.

**03** **Pick the date**
When you want it to take effect. Add a note if it helps.

**04** **We confirm in writing**
By email, within one business day: the change, the price and the date. We make the change in Square for you.

**NEVER** send card numbers or passwords by email, text or the form.

**CANCELLING?** The Offboarding Checklist covers your files, access and last invoice: imaginewaymore.com/downloads/offboarding-checklist.pdf

# Nothing changes until we confirm.

In writing, within one business day.



# Not sure which plan fits?

Book a call or text me. We'll look at what you're getting and what you need.

**Book a call →**

30 minutes. Pick a time.
calendly.com/gabriel-imaginewaymore/30min


CALL/TEXT
**(209) 587-9063**

EMAIL
**gabriel@imaginewaymore.com**

INSTAGRAM
**@imaginewaymore**

WEB
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— GABRIEL ORTIZ LEPE, FOUNDER, IMAGINE WAY MORE LLC

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